



THE Newspaper Publishers' Association - and its allied body, the Pacific Area Newspaper Publishers' Association - is an industry group that represents newspapers in the Asia-Pacific region.

It has a membership base consisting of more than 1000 newspapers and websites across the region. This includes every significant newspaper in Australia and New Zealand, as well as most English-language newspapers in South-East Asia and the South Pacific.

We also have 90 members who are suppliers and partners of the industry. They are from both the Pacific region, North America and Europe.

A not-for-profit organisation, our association seeks to connect its members with the world's best industry practice through an exceptional program of events and information and to promote awareness and understanding of newspapers within the community.

The organisation acts as an information exchange for the newspaper industry through a regular newspaper, the PANPA Bulletin, a weekly ezine, called News Now, and a website that is updated daily. We also organise specialist workshops and seminars, covering all aspects of the newspaper industry.

The association also holds an annual conference, which attracts a cross section of industry personnel, including chief executives. In recent years, our key note speakers have included the Australian Prime Minister, Mr Kevin Rudd, the CEO of the World Association of Newspapers, Mr Timothy Balding, and the chief executive of APN news & Media, Mr Brendan Hopkins.

Founded as PANPA in 1969, members agreed to officially change the name to the Newspaper Publishers' Association in 2009. However, we retain the brand of PANPA for all our international initiatives.

Under the guidance of a board, PANPA has developed into an innovative and dynamic member association for all newspapers, their management and staff – covering areas of expertise in professional newspaper publishing such as management, marketing, advertising, editorial, technical and production.

A proactive and dynamic organisation, PANPA liaises with and is affiliated with a number of international newspapers, publishing and related industries.

# The association

# Association in Action

## Year Book



## Newspaper & Ezine



## Annual Future Forums



## Daily News



## Industry work



## Videos



## Newspaper of the Year & Ad Awards



# Membership Types

There are three types of membership available.

All membership applications must be approved by the Board of Directors.

## Newspaper Members:

*Newspapers and publishers of newspapers.*

Memberships are open to newspaper groups and individual newspaper and news titles. This membership includes websites that are dedicated to news gathering and are owned in part or totally by a newspaper publisher.

## Associate Members:

Suppliers of goods and services to the newspaper and printing industry, contract printers of newspapers, graphic arts companies and agencies representing or supplying to the industry.

## Affiliate Members:

Employees of member organisations who wish to take out their own subscription to the PANPA Bulletin; educational professionals; retired newspaper people.

## Supply of Bulletin newspapers

### Newspaper Members

A: Staff up to 10 people	1 copy
B: Staff from 11-19 people	2 copies
C: Staff from 20 to 39 people	3 copies
D: Staff over 40 people	4 copies
E: Metropolitan paper	5 copies



### Associate Members

<b>1:</b> Australian company with an office in only one state	2 copies
<b>2:</b> Australian company with offices in more than one state	1 per state
<b>3:</b> Company based outside of Australia	2 copies

### Affiliate Members

4. Australian postal address	1 copy
5. Outside Australia postal address	1 copy
6. Bulletin subscription only – non-members	1 copy

# Membership benefits

## **Membership offers an impressive range of benefits, including:**

- \* The Bulletin, a key publication featuring news and analysis of the newspaper industry.
- \* Industry Association Year Book, featuring detailed information of association members, and partners and supplies, including key personnel and contact details.
- \* Discounted or free attendance at PANPA conferences, forums and workshops.
- \* Eligibility to enter the prestigious Newspaper of the Year Awards, held annually in conjunction with the PANPA Conference.
- \* Eligibility to enter the prestigious Technical Excellence Awards.
- \* Eligibility to enter the Hegarty Prize held in conjunction with the PANPA annual forums.
- \* Eligibility to enter the Advertising Awards and Advertising Excellence Awards.
- \* Access to the PANPA website, featuring daily news, videos, schedule of global newspaper events, a business directory - plus much more.
- \* Access to PANPASpecs, which provides the specifications for supplying advertising material, digital files and PDF specifications, as well as good copy call procedures in print production. It also contains specifications for ink and newsprint supplied to the industry.
- \* Discount advertising rates in the PANPA Bulletin and Conference Handbook.

## **Join the association**

*All fees in Australian dollars and include GST where applicable*

### **Newspaper Members**

Level	No. of Bulletins	Australia	Overseas
Staff up to 10	1	\$320	\$320
Staff up to 11-19	2	\$765	\$640
Staff up to 20-39	3	\$1,155	\$960
Staff 40+	4	\$1,600	\$1,345
Metro / National title	5	\$2,575	\$1,920

### **Associate Members**

Level	No. of Bulletin	Fee
Aust company with 1 office	2	\$1,220
Aust company :2+ offices	3 + 1 per office	\$1,680
Company outside of Aust.	2	\$1,090

### **Affiliate Members**

Level	No of Bulletins	Fee
Aust postal address	1	\$60
Outside Australia	1	\$65
Non members	1	\$100

# NEWSPAPER APPLICATION

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Company: \_\_\_\_\_

Newspaper Name / Masthead: \_\_\_\_\_

Street Address: \_\_\_\_\_

Postal Address: \_\_\_\_\_

City: \_\_\_\_\_

Email: \_\_\_\_\_

Web address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Details of major paper, circulation, frequency and brief company information

\_\_\_\_\_  
 \_\_\_\_\_

We wish to apply for the following level of Newspaper Membership (*please circle*)

## Newspaper Members

Level	No. of Bulletins	Australia	Overseas
Staff up to 10	1	\$320	\$320
Staff up to 11-19	2	\$765	\$640
Staff up to 20-39	3	\$1,155	\$960
Staff 40+	4	\$1,600	\$1,345
Metro / National title	5	\$2,575	\$1,920

Our cheque is attached for A\$ \_\_\_\_\_

Or, please debit my credit card

Bankcard       Visa       Mastercard

Card No.                       

Please print name on the card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please send this form and payment details to:**

Newspaper Publishers' Association  
 Level 4, 69-71 Edward Street, Pyrmont, 2009, NSW  
**Tel.** +61 2 8338 6300      **Fax:** +61 2 8338 6311  
**email:** panpa@panpa.org.au      **web:** www.panpa.org.au

**Application**

# ASSOCIATE APPLICATION

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Company: \_\_\_\_\_

Newspaper Name / Masthead: \_\_\_\_\_

Street Address: \_\_\_\_\_

Postal Address: \_\_\_\_\_

City: \_\_\_\_\_

Email: \_\_\_\_\_

Web address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Details of your business: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

We wish to apply for the following level of Associate Membership (*please circle*)

## Associate Members

Level	No. of Bulletin	Fee
Aust company with 1 office	2	\$1,220
Aust company :2+ offices	3 + 1 per office	\$1,680
Company outside of Aust.	2	\$1,090

Our cheque is attached for A\$ \_\_\_\_\_

Or, please debitt my credit card

Bankcard       Visa       Mastercard

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**Application**

# AFFILIATE APPLICATION

Name: \_\_\_\_\_  
 Position: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Newspaper Name / Masthead: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 Postal Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Web address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

We wish to apply the following level of Affiliate Membership (please circle)

## Affiliate Members

Level	No of Bulletins	Fee
Aust postal address	1	\$60
Outside Australia	1	\$65
Non members	1	\$100

Our cheque is attached for A\$ \_\_\_\_\_

Or, please debit my credit card

Bankcard       Visa       Mastercard

Card No.                       

Please print name on the card: \_\_\_\_\_

Signature: \_\_\_\_\_

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**Application**